

THE TWO MAIN PITFALLS IN MODERN PREACHING

There's two common pitfalls I see preachers fall into. Below is a breakdown of what they are and how to avoid them.

TWO TYPES OF PITFALLS:

Cognitive vs Shallow Preaching

Examples:

- Cognitive: Focused on teaching scripture and are doctrinally sound.
- Shallow: Illustrative and passionate, but isn't doctrinally sound.

SHALLOW PREACHING:

- You want people to connect to the word, not to you.
- When life falls apart, you don't want people to be dependent on you.
- This type of preaching typically communicates well to the unchurched.
- Your preaching should be based on the text.

“What you win people with is what you win them to.”

COGNITIVE PREACHING:

- Might have great testimony of God, but your preaching needs to be a proclamation that connects to people.
- This type of preaching gives you the information, but doesn't show you how to apply it in your life.
- The last thing the bible should be is boring.
- This type of preaching communicates well to people who are Christians.
- Communicate to people in an exciting way through concepts, passion and examples.

THE ART OF 
PREACHING
with Carey Nieuwhof and Mark Clark