

# TEAM APPLICATION GUIDE



## KEY CONCEPTS

### Signs you don't have a white-hot vision:

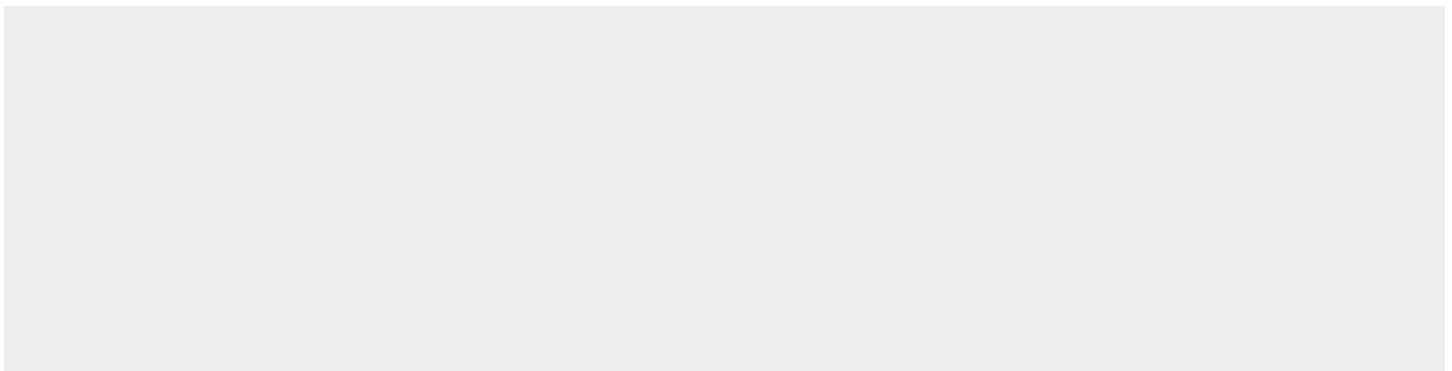
- Delaying
- Drive is suffering
- Random direction
- Mood swings lethargic
- Brain fog

### How to Cast a Compelling Vision

1. Find a problem
2. State your vision in a clear and compelling way
3. Link the white hot vision to a renewed mission

## APPLICATION STEPS

1. Evaluate where you are currently. Can your vision as an organization be stated in a compelling way? Is it something that has already been achieved and have you fallen into the rut of doing “more of the same”.



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2. If you're completely honest with yourself, can you see any of the signs that you don't have a white-hot vision?

3. What big problem are you trying to fix as an organization? Ask yourself:

- What is the size of the problem
- Is it interesting?
- It is compelling?
- Does it resonate?
- Go broke trying
- Will it exhaust us?

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4. Can your vision be stated in a compelling way?

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5. Link your vision to a renewed mission. Brainstorm what you are uniquely positioned to do and *how* you can accomplish your vision.

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